

Target Market Determination

Special eSaver Account

Product	Special eSaver Account				
Issuer	MyState Bank Ltd ABN 89 067 729 195 ACN 067 729 195 AFSL / ACL 240896				
Date of TMD	30 April 2023				
Target Market	Description of target market The features of this product are likely to be consistent with the likely objectives, financial situation and needs of consumers who are aged 13 years or over and who: meet the eligibility criteria; require a flexible savings account which has multiple online payment access methods; require an account which can be operated as a standalone online account; require an account that earns interest on saved balances without the requirement to meet interest eligibility criteria; requires the ability to earn interest on deposits but with little to no risk of loss of capital; and require access to their funds at call as required. The product is suitable for a wide range of potential financial situations and life stages. Target market rationale The Special eSaver Account is an easy to use, flexible account with low fees which enables consumers who are unable to commit to a minimum balance to earn interest on their funds at the same time as having those funds at call. The product is low risk because deposits of up to \$250,000 per customer are guaranteed by the Financial Claims Scheme (FCS). Description of product, including key attributes How to apply The Special eSaver Account is available online, via our Customer Care Contact Centre or in branch. Access methods include: Internet and mobile banking BPAY, OSKO, periodical payments Branch Customer Care Contact Centre				

TMD Special eSaver Account v1.3 effective 30 April 2023





Access methods do not include:

- Visa Debit Card (including Apple Pay, Google Pay, Samsung Pay, Fitbit Pay and Garmin Pay)
- RediCARD
- ATM
- Bank@Post
- Cheque book

Fees

- nil monthly account keeping fee
- unlimited free electronic payments successfully made
- fees apply if account becomes overdrawn
- fees may apply if transactions are dishonoured / rejected

Interest

Interest rates are tiered. Higher interest rates are payable for higher balances.

Classes of customers for whom the product may be unsuitable

This product may not suitable for customers who:

- prefer restricted access to their savings account to help them meet their savings goals;
- are regular savers who wish to earn bonus interest as reward for meeting bonus eligibility criteria;
- require an interest rate for a set term;
- require ATM or card access to their account;
- require a chequing facility

Distribution Conditions

Channel	Conditions
Direct - online	Nil
Direct – by phone	Only authorised bankers are permitted to assist consumers with this product as these staff will have the necessary training, skills and knowledge to assess whether the consumer is within the target market.
Direct – in branch	Only authorised bankers are permitted to assist consumers with this product as these staff will have the necessary training, skills and knowledge to assess whether the consumer is within the target market.

We may advertise this product on third party websites. To the extent that the conduct of the third party website constitutes retail product distribution conduct, the third party website must have regard to the TMD for the product. Our arrangements with third party websites are appropriate because third party websites do not assist customers to apply for our products.

TMD Special eSaver Account v1.3 effective 30 April 2023





	All product applications must be made directly to us and we take reasonable steps to determine whether the consumer is within the target market.				
	 <u>Distribution restrictions</u> Applicants must be 13 years of age or older. When applying online applicants must be 16 years of age or older Non-Australian Citizens can only apply for a Special eSaver Account by phone or in branch. 				
Review Triggers	 The review triggers that may reasonably suggest that the TMD is no longer appropriate include: A significant dealing of the product to customers outside the target market occurs; A significant number of customer complaints in relation to the product during the preceding 6 months; A material change to the product or the terms and conditions of the product occurs which may result in the target market no longer being appropriate; e.g. a material increase in fees; a material change to withdrawal limits or transaction methods; a material reduction in interest rate A significant number of account closures; A significant number of account switches to other MyState products whilst the product is still offered; Regulatory attention relating to the design or distribution of the product. 				
Review Periods	Last review date: 18 April 2023 Periodic reviews: every 2 years after the initial review				
Distribution Reporting Requirements			Reporting period Every 6 months As soon as practicable, and in any case within 10 business days after becoming aware		





	Description of the significant dealing (e.g, why it is not consistent with the TMD); Why the dealing is significant; How the significant dealing was identified (e.g. complaint(s), review trigger); What steps, if any, have been or will be taken to address the significant dealing. The number of customers affected or potentially affected by the significant dealing.	
Account closures	Number of account closures during the period as a percentage of accounts. Number of account closures during the period compared with account openings.	Annually
Account switches	Number of account switches to other MyState Accounts in the period where the account was opened in the period. Number of account switches to other MyState Accounts in the period where the account was opened in a previous period.	Annually